



BROADCAST GRAPHICS REINVENTED

This cost-effective broadcast graphic solution enables you to design your own personalized applications using the powerful features of Adobe Flash.



WHAT IS VIDIGO GRAPHICS?

CREATE YOUR OWN APPLICATIONS

VidiGo Graphics is a software-only graphic solution for broadcast.

From tickertape to scoreboards to a TV phone quiz, VidiGo Graphics offers you tremendous flexibility in designing screen layouts and lets nothing stand in the way of your digital imaging creativity.

TEMPLATES

Free templates will convince you how easy it is to enhance your on-air look. Even during a live production!

You are free to adapt these templates to your personal needs. However, with a little practice you (or your Flash designer) can create countless versions of your own visual “wow” effects.

This affordable solution has already proven its added value in the market.

VIDIGO GRAPHICS IN A NUTSHELL

- Broadcast graphics using Adobe Flash
- SDI standard with key and fill output
- Supports embedded audio
- Ideal for live controlled on-air graphics

WHY ADOBE FLASH?

- Unleash the power of Adobe Creative Suite
- High-quality rendering of graphics
- Full support for alpha transparency
- Quick and easy development and scripting
- Easy to connect to (online) data sources
- Possibility to include audio
- Easy creation of on-air operator screens

WHY VIDIGO GRAPHICS?

ONE SOLUTION

Where others may force you to buy different products for each application (business, elections, games, news, sports, weather etc.), VidiGo Graphics is an all-in-one solution. Based on the same techniques that Adobe Flash designers use for web pages, you can design your own applications. You apply interaction and automation in the control of your graphics where desired.

QUICK AND EASY DEVELOPMENT

By developing both the graphics and a control panel in Adobe Flash, the graphics can be controlled in real-time using VidiGo Graphics. And because VidiGo Graphics features native rendering of Adobe Flash content, anti-aliasing, alpha transparency and powerful scripting can be used.

FEATURES

ADOBE FLASH GRAPHICS

Native rendering of Adobe Flash content directly into your live broadcast workflow. Animate bitmaps, vectors and text to create real-time broadcast graphics.

INTERACTIVE

Connect your Adobe Flash graphics to online data sources to load XML content and RSS feeds. Create a control panel in Flash to manipulate your on-air graphics.

QUALITY

VidiGo Graphics supports alpha transparency and anti-aliasing properties of Adobe Flash to create high-quality graphics in SD and HD.

SOFTWARE ONLY

VidiGo Graphics runs on standard PC hardware resulting in a low total cost of ownership.

SDI KEY AND FILL OUTPUT

Industry standard SD and HD outputs from the supplied SDI interface create a key and fill signal.

- Feature overview
- Software specifications
- System requirements

visit our website:

WWW.VIDIGO.TV

VIDIGO GRAPHICS IN USE

GAMES

Use VidiGo Graphics to control a simple Q & A game or a big TV quiz show. You can simply fill a text document with questions and answers and use the included template, or be creative and design your own game application.

SCOREBOARDS

Use VidiGo Graphics to control a scoreboard during a sports game or match.

TEXT TV

Use VidiGo Graphics for a 24/7 full-screen text TV broadcast with news, pictures and tickers.

CHARACTER GENERATOR

Use VidiGo Graphics to create a lower third and manually manipulate titles during a live show. You can use the included template or design your own graphics.

TELESHOPPING

Use VidiGo Graphics for fully automated graphics insertion for infomercials or teleshopping channels, by connecting the on-air graphics to your product database.

For more user cases, please visit our website:

WWW.VIDIGO.TV/CASES



WHY VIDIGO?

**...because content creators enjoy working with it,
CTOs believe in the technology,
the grumpy CFO loves its value
and the CEO can say it was his idea!**

VIDIGO'S MISSION

EMPOWERING CREATIVITY

To serve the next generation of content creators with easy to use tools for the production of video content.

ENABLING NEW BUSINESS MODELS

With production costs under pressure, dedicated equipment operated by technical engineers shall be replaced by intuitive software that puts the creative professionals in control. VidiGo is devoted to the development of those tools that enable anyone, anywhere to produce quality video content for all platforms.

- **Product specifications**
- **References and user cases**
- **Worldwide resellers**

visit our website:

WWW.VIDIGO.TV

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