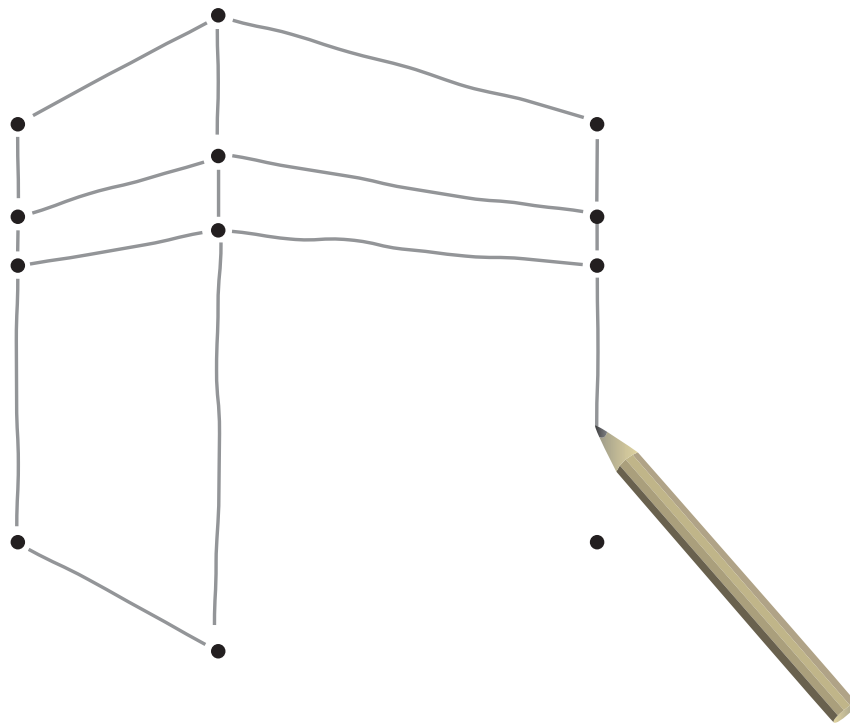


VIDIGO™



**AS EASY
AS CONNECTING DOTS**

SMART SOFTWARE FOR AV PRODUCTION - WWW.VIDIGO.TV

AS EASY AS CONNECTING DOTS

With your imagination and our technology, creating content is as easy as connecting dots. VidiGo is the leading brand in easy-to-use software products for today's creative AV professional. The complete range of VidiGo products fulfill the entire AV production workflow: from ingest, asset management and remote editing to live production, graphics and play-out. Each product is designed to work stand-alone, facilitating one element of the content production workflow. Combined, all products work together efficiently and considerably simplify today's workflow.

"Just as we have seen in print media and radio, the complete workflow of television production will be handled by software within few years."

Hans Krouwels - CEO VidiGo B.V.

CREATING NEW BUSINESS MODELS

VidiGo liberates the use of professional video by making the production of AV content accessible and affordable for everyone. This enables new business models in various markets:

- Television broadcast
- Radio broadcast
- Webcasting and online media
- Education
- Houses of worship
- Sports clubs
- Press agencies and data brokers
- Corporate communication
- Newspaper and magazine publishers

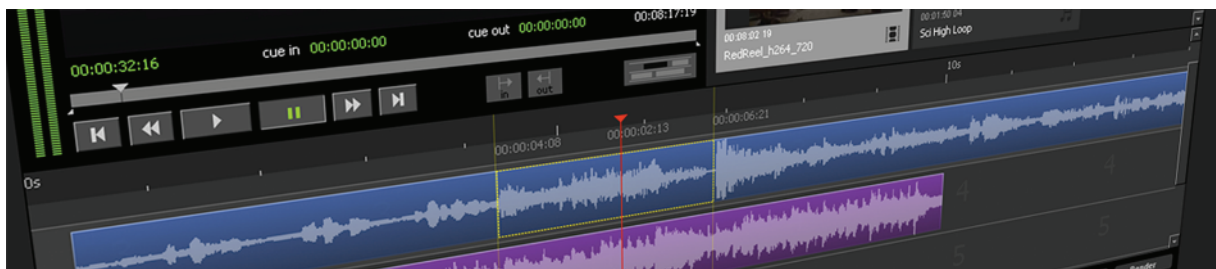
FIRST WITH NEW TECHNOLOGY

VidiGo makes video work. The research and development team at VidiGo strive to be the best and has the ambition to be the first in applying new technology, with only two goals in mind:

1. Create the most intuitive user experience that creative professionals can use without training.
2. Develop the most powerful, reliable audio and video engine imaginable.

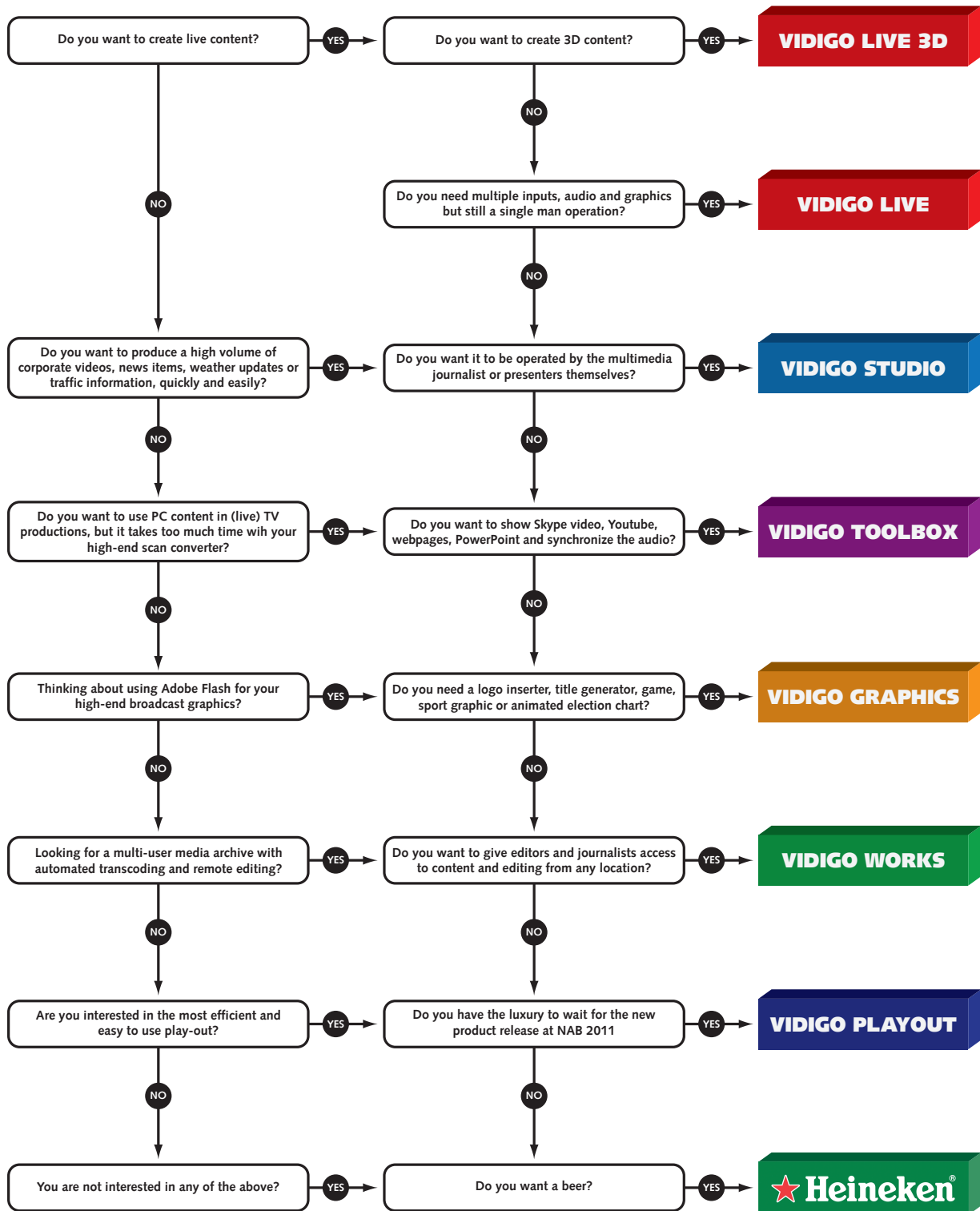
VidiGo's user interfaces are known for their ease-of-use. Broadcast professionals, creative editors and journalists love to work with VidiGo products because of their simplicity and speed.

All VidiGo products run on DAVE, the multi-platform core audio & video engine developed by VidiGo. This unique low-latency render engine guarantees an efficient, stable, reliable 24/7 operation for all products. VidiGo combines the power of DAVE with intuitive user interfaces and smart automation, supporting professional standards for SD/HD and 3D.



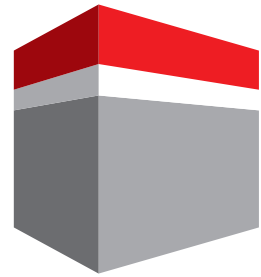
VIDIGO PRODUCTS

The complete production workflow for today's creative AV professionals



WHY VIDIGO?

**...because content creators enjoy working with it,
CTOs believe in the technology,
the grumpy CFO loves its value
and the CEO can say it was his idea!**



VIDIGO, ANSWERS TO TODAY'S NEEDS

A multi-camera live production with inserts and complex graphics, but only one operator?

VidiGo Live is an all-in-one production system for live multi-camera productions. It includes a video switcher, audio mixer, play-back of audio and video clips and a graphics engine supporting real-time Adobe Flash graphics. The strength of VidiGo Live is the intuitive user interface, touch screen control and automation. One operator, without technical knowledge can run your show.

High volume news production that requires speed and is produced by your multi-media journalist?

VidiGo Studio is the ultimate tool for the multi-media journalist. Prepare the show behind your desk, and record the script in just few minutes with this one-man-studio solution. No operators or directors needed, the host of the show has control over the entire production.

Content management, video editing and distribution from the desk of your journalists?

More and more video production is about speed, ease-of-use, working remote and multi-format distribution. VidiGo Works is the all-in-one answer. Simple, cost-effective, and open to connect with third party systems. Professional archiving, remote editing, and access anywhere, anytime.

Thinking about using Adobe Flash for your high-end broadcast graphics?

Adobe Flash and the Adobe Creative Suite family of products can now be used in any broadcast environment. The endless possibilities of Flash and the widespread community of Flash developers are creating a revolution in the broadcast graphics industry. It has never been so easy to create and use interactive graphics for live television.

Problems in bringing content –like YouTube, Skype or PowerPoint– from your PC to SDI?

The scan-converter reinvented, that is VidiGo Toolbox. More and more PC content is used in (live) tv productions. With VidiGo Toolbox it is just one click to bring anything from your PC to SDI. The toolbox features an adjustable audio delay for synchronization, and a separate video file player and still store in addition to the desktop grabber.

To learn more about the products, read user cases and see the complete list of features, please visit our website:

WWW.VIDIGO.TV

WANT TO VISIT OUR OFFICE?

WANT TO TALK TO US?

WANT A DEMO OF OUR PRODUCTS?

LOOKING FOR A LOCAL RESELLER?

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