



PRESS RELEASE - FOR IMMEDIATE RELEASE

VidiGo Now Being Marketed by Leading Broadcast Provider in USA.

Amsterdam, the Netherlands. November 16, 2009. VidiGo, the creators of VidiGo Graphics is pleased to announce that Varto Technologies of East Rutherford, New Jersey, USA, has become a reseller and integrator of VidiGo Graphics HD, a software application that allows for the real-time, high quality insertion of any PC, Web or Flash® graphics into a professional SD/HD SDI stream. VidiGo Graphics is a unique, unbelievably easy-to-use, software tool that enables professional broadcasters to bring Flash® graphics or any PC content to air with just one click. VidiGo Graphics has been developed to specifically address the growing demand for smart, real-time graphics to be cost-effectively used in live television broadcasts. Varto Technologies specializes in providing professional solutions to the broadcast industry.

The Adobe Flash Platform has become the de facto standard for delivering breakthrough applications, content and video on the Web. VidiGo Graphics supports rendering Adobe Flash® content in real-time with transparency (alpha channel) and audio for on-air operation. This brings a huge pool of creative Flash designers to the television production process, opening doors for new, great looking animations and real-time graphics at an affordable price.

In today's television the use of YouTube, Skype or any other PC related content is also showing an enormous growth. VidiGo Graphics supports the use of this PC content in live television production, without the need for scan converters or lengthy workflows. With only a few mouse clicks content on the internet or computer desktop can be inserted into a broadcast signal complete with audio synchronization.

"VidiGo Graphics is a revolutionary breakthrough in TV production", said Reinout Lempers commercial director of VidiGo. "It helps producers to bring new, exciting and engaging graphics to their television productions at a fraction of the price of standard methods, and is a joy for operators to use with a very simple user interface that provides just the professional tools needed for reliable operation. We are very pleased to have found a partner that is intimately familiar with this market in the metropolitan New York area. We plan on working together closely with Varto Technologies to bring VidiGo into the hands of broadcasters."

"Varto Technologies is pleased to partner with Vidigo to enable broadcasters to bring new and exciting on-line, interactive and animated graphics onto broadcast quality live transmissions along with YouTube, Skype or any other PC related content with only a few clicks of a mouse," said Varto Keshishian, President of Varto Technologies. "VidiGo Graphics delivers operational simplicity and flexibility, with the technical quality and reliability demanded by premium broadcasters for live on-air environments. It provides a solution for our clients that will increase their production value to the next level."

About Varto Technologies

Varto Technologies is the place for all live production, post production, video editing, IPTV, streaming, 3D modeling and Animation, compositing and DVD Authoring needs in the New York Metro area. Varto specializes in integrating custom turnkey systems. It also provides training and consulting for all products that it offers for sale and integration. Varto Technologies is expert in designing and building TV studios for broadcast, education, corporations, IPTV, cable, and public access. This includes live video switchers, cameras, chroma keying, lighting, audio, graphics and all other necessary equipment – and now products from VidiGo. Varto can be reached at: (888) 656-6233
www.vartotechnologies.com

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About VidiGo

VidiGo is the No. 1 software platform for video production, offering true software-only replacements for most traditional specialized hardware. VidiGo software runs on standard IT hardware and enables faster, easier and cost effective TV Production workflows. "Quality", "reliability", "ease-of-use" and "cost effectiveness" are our key words. For these reasons, VidiGo is set to become the standard for the new generation of video producers. For more information, visit www.vidigo.tv. VidiGo is the brand name of Delta Solutions B.V., a Dutch Software developer based in Amsterdam.